

# SPONSORSHIP OPPORTUNITIES

18<sup>TH</sup> ANNUAL FISHTOWN 5K  
JULY 18, 2026

## FISHTOWN ROCKS!



FISHTOWN PRESERVATION • PO BOX 721, LELAND, MI 49654  
231-256-8878 • [INFO@FISHTOWNMI.ORG](mailto:INFO@FISHTOWNMI.ORG) • [FISHTOWNMI.ORG](http://FISHTOWNMI.ORG)

# 18<sup>TH</sup> ANNUAL FRIENDS OF FISHTOWN 5K

## SPONSORSHIP OVERVIEW

The Annual Fishtown 5K course winds through Leland's neighborhoods and along the Leland River, starting and finishing in the heart of Fishtown. Gradual climbs and descents make this an ideal race for the serious runner or the whole family.

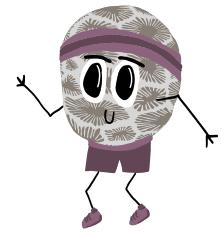
Your 5K sponsorship helps ensure that Historical Fishtown remains publicly accessible and a vital link to Great Lakes maritime tradition and priceless family memories – now and forever.

Sponsorship Benefits	Award (1) \$3,000	Presenting (3) \$2,000	Buoy (8) \$1,000	Whitefish \$500
Selfie Photo Banner	logo			
5K Sandwich Boards in Fishtown	logo	logo		
Promo Material in Race Packet (you provide)	✓	✓		
Shout Out at Start/Awards	✓	✓	✓	
Facebook/Instagram	✓	✓	✓	
Race Medal Keychain	✓	✓	✓	✓
Race Bib	logo	logo	logo	logo
5K Web Registration Link	logo	logo	logo	logo
Link on Fishtown Website	logo	logo	logo	logo
T-Shirt Back	logo	logo	logo	name
Promotional Posters	logo	logo	logo	name
Event Banner in Fishtown	logo	logo	logo	name
Fishtown E-newsletter	logo	logo	logo	name
Listing in printed Newsletter	logo	name	name	name
Complimentary Registrations	5	4	3	2

Sponsors name, logo and/or website link will be included on the designated event items above. Award, Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.



# FRIENDS OF FISHTOWN 5K SPONSORSHIP CONTRACT



**THANK YOU for helping preserve Fishtown with your sponsorship!**

Complete the following information as you want it to appear online and in print.

**Sponsor Name** \_\_\_\_\_ **Date** \_\_\_\_\_

**Address** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Website** \_\_\_\_\_

**Social Media Accounts** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Position** \_\_\_\_\_

\*Please email a high resolution vector business logo to: [smeyer@fishtownmi.org](mailto:smeyer@fishtownmi.org)

## Exclusive Sponsorships

Award / \$3,000

Presenting / \$2,000

Buoy / \$1,000

## General Sponsorships

Whitefish / \$500

Support Fishtown with a donation

\$ \_\_\_\_\_

**\*PLEASE CONTACT US IF YOU HAVE AN ADDITIONAL IDEAS FOR AN EXCLUSIVE SPONSORSHIP**

## FISHTOWN 5K | PAYMENT / AGREEMENT

Sponsorship benefits begin when this signed contract and full payment are received by Fishtown Preservation. All sponsorship contracts/payments and digital logo files must be received by Monday, May 11 to be included in all printed materials.

Mail Check: Payable to Fishtown Preservation – PO Box 721, Leland, Michigan 49654

Credit Card: Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

The sponsorship that I've selected is on a first-come, first-served basis. My sponsorship benefits are the only benefits I am entitled to. The Fishtown 5K race registrations to which I am entitled cannot be exchanged for merchandise. I agree to pay my selected sponsorship amount in full. Fishtown Preservation reserves all rights to design, conduct, produce and manage the Fishtown 5K, and my sponsorship grants no rights in these areas. By signing below, I acknowledge and accept the terms and conditions of this contract.

**Sponsor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_