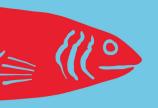
## SPONSORSHIP OPPORTUNITIES

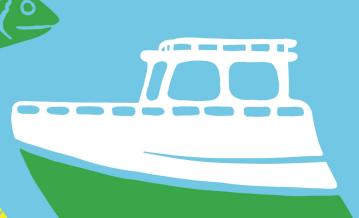


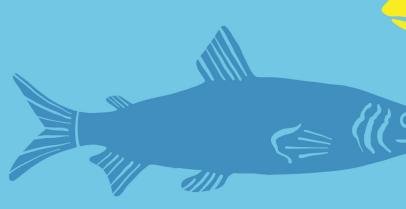
16TH ANNUAL FRIENDS OF FISHTOWN 5K





LELAND, MICHIGAN • JULY 20, 2024







#AJOYFULRUN
#FISHTOWN5K
#RUNFORFISHTOWN

# 16TH ANNUAL FRIENDS OF FISHTOWN 5K

### **Sponsorship Overview**

The Annual Fishtown 5K course winds through Leland's neighborhoods and along the Leland River, starting and finishing in the heart of Fishtown. Gradual climbs and descents make this an ideal race for the serious runner or the whole family.

Your 5K sponsorship helps ensure that Historical Fishtown remains publicly accessible and a vital link to Great Lakes maritime tradition and priceless family memories – now and forever.

| Sponsorship Benefits                           | Award (1)<br>\$3,000 | Presenting (3)<br>\$2,000 | Buoy (6)<br><b>\$1</b> ,000 | Whitefish<br>\$500 | Chub<br>\$250 |
|--|----------------------|---------------------------|-----------------------------|--------------------|---------------|
| Selfie Photo Banner                            | logo                 |                           |                             |                    |               |
| 5K Sandwich Boards in Fishtown                 | logo                 | logo                      |                             |                    |               |
| Race Route Signage                             | logo                 | logo                      |                             |                    |               |
| Promo Material in Race<br>Packet (you provide) | $\checkmark$         | $\checkmark$              |                             |                    |               |
| Shout Out at Start/Awards                      | $\checkmark$         | $\checkmark$              | $\checkmark$                |                    |               |
| Facebook/Instagram                             | $\checkmark$         | $\checkmark$              | $\checkmark$                | $\checkmark$       |               |
| Race Bib                                       | logo                 | logo                      | logo                        | logo               |               |
| 5K Web Registration Link                       | logo                 | logo                      | logo                        | logo               | name          |
| Link on Fishtown Website                       | logo                 | logo                      | logo                        | logo               | name          |
| T-Shirt Back                                   | logo                 | logo                      | logo                        | name               | name          |
| Promotional Posters                            | logo                 | logo                      | logo                        | name               | name          |
| <b>Event Banner in Fishtown</b>                | logo                 | logo                      | logo                        | name               | name          |
| Fishtown E-newsletter                          | logo                 | name                      | name                        | name               | name          |
| Listing in printed<br>Newsletter               | name                 | name                      | name                        | name               | name          |
| Complimentary<br>Registrations                 | 5                    | 4                         | 3                           | 2                  | 1             |

Sponsors name, logo and/or website link will be included on the designated event items above. Award, Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.

# FRIENDS OF FISHTOWN 5K SPONSORSHIP CONTRACT

### **THANK YOU for helping preserve Fishtown with your sponsorship!**

Complete the following information as you want it to appear online and in print.

| Sponsor Name   | Date   |  |  |  |
|--|--|--|--|--|
| Address  |  |  |  |  |
| Email  |  |  |  |  |
| Phone  | Website  |  |  |  |
| Social Media Accounts  |  |  |  |  |
| Contact Name   | Position   |  |  |  |
| **Please email a high resolution vector busines  | ss logo to: smeyer@fishtov   | vnmi.org   |  |  |
| Exclusive Sponsorships   | General Sponso   | rships   |  |  |
| Award / \$3,000  | Whitefish / \$500  |  |  |  |
| Presenting / \$2,000   | Chub / \$250   |  |  |  |
| Buoy / \$1,000   | Support Fishtown with a donation                                   |  |  |  |
|  | \$   |  |  |  |
| FISHTOWN 5K   PAYMENT / AGREEMENT  |  |  |  |  |
| Sponsorship benefits begin when this signed contract an sponsorship contracts/payments must be received by Mo<br>5K sandwich boards and posters.   |  |  |  |  |
| Mail Check: Payable to Fishtown Preservation – PO Box 72   | 21, Leland, Michigan 49654   |  |  |  |
| Credit Card: Card Number   | Expiration Date  |  |  |  |
| Name on Card   | Zip Code   | Security Code  |  |  |
| The sponsorship that I've selected is on a first-come, first-entitled to. The Fishtown 5K race registrations to which I pay my selected sponsorship amount in full. Fishtown Promanage the Fishtown 5K, and my sponsorship grants no accept the terms and conditions of this contract. | am entitled cannot be exchang<br>eservation reserves all rights to | ged for merchandise. I agree to design, conduct, produce and |  |  |
| Sponsor Signature —  |  | Date   |  |  |

# BANNER - SPONSOR LEVEL PLACEMENT



Please see page 2 for other placement opportunities