

# SPONSORSHIP OPPORTUNITIES

16<sup>TH</sup> ANNUAL FRIENDS OF FISHTOWN 5K

## A JOYFUL RUN

**FISH FISH**  
**HOORAY**

LELAND, MICHIGAN • JULY 20, 2024



**#AJOYFULRUN**  
**#FISHTOWN5K**  
**#RUNFORFISHTOWN**

# 16TH ANNUAL FRIENDS OF FISHTOWN 5K

## Sponsorship Overview

The Annual Fishtown 5K course winds through Leland’s neighborhoods and along the Leland River, starting and finishing in the heart of Fishtown. Gradual climbs and descents make this an ideal race for the serious runner or the whole family.

Your 5K sponsorship helps ensure that Historical Fishtown remains publicly accessible and a vital link to Great Lakes maritime tradition and priceless family memories – now and forever.

Sponsorship Benefits	Award (1) \$3,000	Presenting (3) \$2,000	Buoy (6) \$1,000	Whitefish \$500	Chub \$250
Selfie Photo Banner	logo				
5K Sandwich Boards in Fishtown	logo	logo			
Race Route Signage	logo	logo			
Promo Material in Race Packet (you provide)	✓	✓			
Shout Out at Start/Awards	✓	✓	✓		
Facebook/Instagram	✓	✓	✓	✓	
Race Bib	logo	logo	logo	logo	
5K Web Registration Link	logo	logo	logo	logo	name
Link on Fishtown Website	logo	logo	logo	logo	name
T-Shirt Back	logo	logo	logo	name	name
Promotional Posters	logo	logo	logo	name	name
Event Banner in Fishtown	logo	logo	logo	name	name
Fishtown E-newsletter	logo	name	name	name	name
Listing in printed Newsletter	name	name	name	name	name
Complimentary Registrations	5	4	3	2	1

Sponsors name, logo and/or website link will be included on the designated event items above. Award, Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.

# FRIENDS OF FISHTOWN 5K SPONSORSHIP CONTRACT

**THANK YOU for helping preserve Fishtown with your sponsorship!**

Complete the following information as you want it to appear online and in print.

Sponsor Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Social Media Accounts \_\_\_\_\_

Contact Name \_\_\_\_\_ Position \_\_\_\_\_

\*\*Please email a high resolution vector business logo to: [smeyer@fishtownmi.org](mailto:smeyer@fishtownmi.org)

## Exclusive Sponsorships

\_\_\_\_ Award / \$3,000

\_\_\_\_ Presenting / \$2,000

\_\_\_\_ Buoy / \$1,000

## General Sponsorships

\_\_\_\_ Whitefish / \$500

\_\_\_\_ Chub / \$250

\_\_\_\_ Support Fishtown with a donation

\$ \_\_\_\_\_

## FISHTOWN 5K | PAYMENT / AGREEMENT

Sponsorship benefits begin when this signed contract and full payment are received by Fishtown Preservation. All sponsorship contracts/payments must be received by Monday, May 15 to be included on the porthole photo station, 5K sandwich boards and posters.

Mail Check: Payable to Fishtown Preservation – PO Box 721, Leland, Michigan 49654

Credit Card: Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

The sponsorship that I've selected is on a first-come, first-served basis. My sponsorship benefits are the only benefits I am entitled to. The Fishtown 5K race registrations to which I am entitled cannot be exchanged for merchandise. I agree to pay my selected sponsorship amount in full. Fishtown Preservation reserves all rights to design, conduct, produce and manage the Fishtown 5K, and my sponsorship grants no rights in these areas. By signing below, I acknowledge and accept the terms and conditions of this contract.

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

# BANNER - SPONSOR LEVEL PLACEMENT



**16<sup>th</sup> ANNUAL FRIENDS OF FISH TOWN 5K**

# FISH HOORAY

**RUN OR WALK TO SUPPORT HISTORIC FISH TOWN!**  
LELAND, MICHIGAN • JULY 20, 2024  
[WWW.FISHTOWNMI.ORG](http://WWW.FISHTOWNMI.ORG)

**THANK YOU TO OUR SPONSORS**

**AWARD SPONSOR (1)**  
*YOUR LOGO HERE*

**PRESENTING SPONSORS (2)**  
*YOUR LOGO HERE*  
*YOUR LOGO HERE*

**BUOY SPONSORS (6)**  
*YOUR LOGO HERE* *YOUR LOGO HERE* *YOUR LOGO HERE*  
*YOUR LOGO HERE* *YOUR LOGO HERE* *YOUR LOGO HERE*

**WHITEFISH SPONSORS**  
*YOUR NAME HERE* *YOUR NAME HERE*  
*YOUR NAME HERE* *YOUR NAME HERE*

**CLUB SPONSORS**  
*YOUR NAME HERE* *YOUR NAME HERE*  
*YOUR NAME HERE* *YOUR NAME HERE*

**#AJYFULRUN**  
**#FISHTOWN5K**  
**#RUNFORFISHTOWN**



Please see page 2 for other placement opportunities