



15th Annual
Friends of Fishtown 5K

SATURDAY JULY 15, 2023

Sponsorship Opportunities

15th Annual Fishtown 5K

Sponsorship Overview

The Annual Fishtown 5K course winds through Leland's neighborhoods and along the Leland River, starting and finishing in the heart of Fishtown. Gradual climbs and descents make this an ideal race for the serious runner or the whole family.

Your 5K sponsorship helps ensure that Historical Fishtown remains publicly accessible and a vital link to Great Lakes maritime tradition and priceless family memories – now and forever.

Sponsorship Benefits	Award (1) \$3,000	Presenting (3) \$2,000	Buoy (6) \$1,000	Whitefish \$500	Chub \$250
Porthole Photo Station	logo				
5K Sandwich Boards in Fishtown	logo	logo			
Promo Material in Race Packet (you provide)	✓	✓			
Finishers Certificate	logo	logo	logo		
Shout Out at Start/Awards	✓	✓	✓		
Race Bib	logo	logo	logo	logo	
Facebook/Instagram	✓	✓	✓	✓	
5K Web Registration Link	logo	logo	logo	logo	name
Link on Fishtown Website	logo	logo	logo	logo	name
T-Shirt Back	logo	logo	logo	name	name
Promotional Posters	logo	logo	logo	name	name
Event Banner in Fishtown	logo	logo	logo	name	name
Fishtown E-newsletter	logo	name	name	name	name
Listing in printed Newsletter	name	name	name	name	name
Complimentary Registrations	5	4	3	2	1

Sponsors name, logo and/or website link will be included on the designated event items above. Award, Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.

Friends of Fishtown 5K Sponsorship Contract

THANK YOU for helping preserve Fishtown with your sponsorship!

Complete the following information as you want it to appear online and in print.

Sponsor Name _____ Date _____

Address _____

Email _____

Phone _____ Website _____

Social Media Accounts _____

Contact Name _____ Position _____

**Please email a high resolution vector business logo to: smeyer@fishtownmi.org

Exclusive Sponsorships

- ____ Award / \$3,000
- ____ Presenting / \$2,000
- ____ Buoy / \$1,000

General Sponsorships

- ____ Whitefish / \$500
- ____ Chub / \$250
- ____ Support Fishtown with a donation
- \$ _____

FISHTOWN 5K | PAYMENT / AGREEMENT

Sponsorship benefits begin when this signed contract and full payment are received by Fishtown Preservation. All sponsorship contracts/payments must be received by Monday, May 15 to be included on the porthole photo station, 5K sandwich boards and posters.

Mail Check: Payable to Fishtown Preservation – PO Box 721, Leland, Michigan 49654

Credit Card: Card Number _____ Expiration Date _____

Name on Card _____ Zip Code _____ Security Code _____

The sponsorship that I've selected is on a first-come, first-served basis. My sponsorship benefits are the only benefits I am entitled to. The Fishtown 5K race registrations to which I am entitled cannot be exchanged for merchandise. I agree to pay my selected sponsorship amount in full. Fishtown Preservation reserves all rights to design, conduct, produce and manage the Fishtown 5K, and my sponsorship grants no rights in these areas. By signing below, I acknowledge and accept the terms and conditions of this contract.

Sponsor Signature _____ Date _____

Banner - Sponsor level placement

Thank you to our sponsors

AWARD SPONSOR (1)
YOUR LOGO HERE

PRESENTING SPONSORS (2)
**YOUR LOGO
HERE**
**YOUR LOGO
HERE**

BUOY SPONSORS (6)
YOUR LOGO YOUR LOGO YOUR LOGO
YOUR LOGO YOUR LOGO YOUR LOGO
YOUR LOGO YOUR LOGO YOUR LOGO

WHITEFISH SPONSORS
YOUR NAME HERE YOUR NAME HERE
YOUR NAME HERE YOUR NAME HERE
YOUR NAME HERE YOUR NAME HERE



#AJOYFULRUN
#FISHTOWN5K
#RUNFORFISHTOWN

A Joyful Run

15th Annual

FRIENDS OF FISHTOWN 5K
SATURDAY JULY 15, 2023



Run or walk to support Historic Fishtown!

LELAND, MICHIGAN JULY 15, 2023
WWW.FISHTOWNMI.ORG/2023-FISHTOWN-5K

Please see page 2 for other placement opportunities