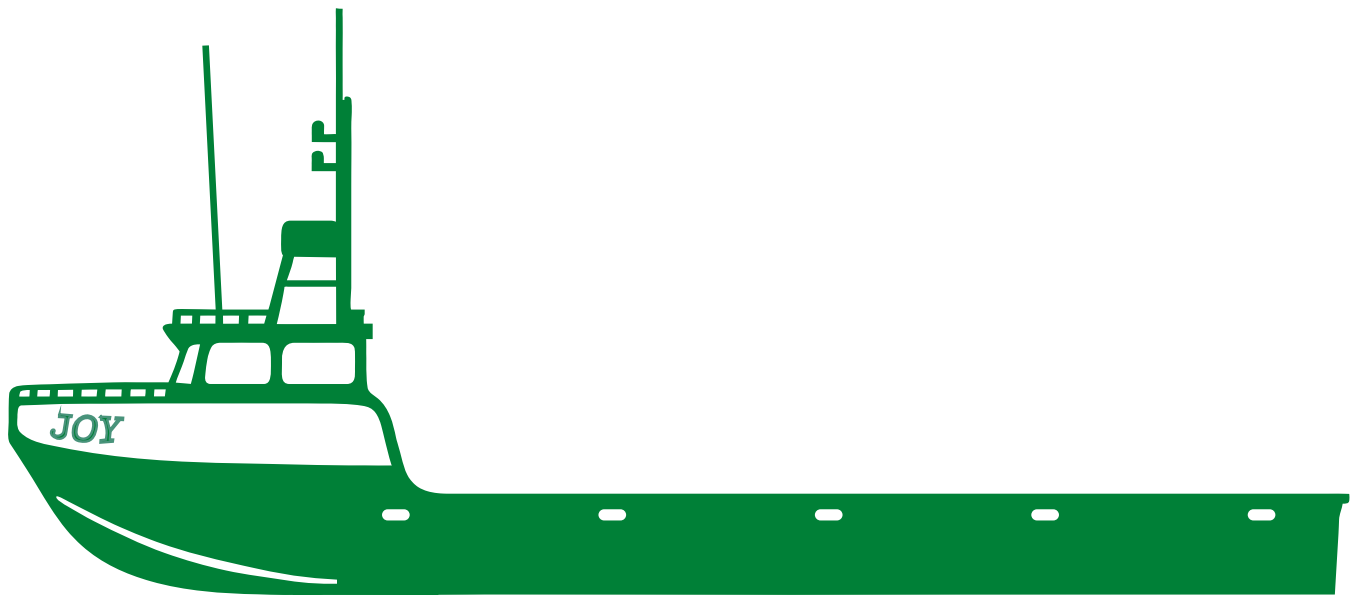


# 14th Annual Fishtown 5K

## Saturday, July 16, 2022



## A JOYFUL RUN

Leland • Saturday, July 16, 2022  
Virtual • July 16 - 23, 2022



### Sponsorship Opportunities

The Friends of Fishtown 5K sponsorships offer businesses/organizations and families a great promotional opportunity — that also helps preserve Fishtown. For more information please contact: [smeyer@fishtownmi.org](mailto:smeyer@fishtownmi.org).

# 14th Annual ~ 2022 Fishtown 5K

## Sponsorship Overview

The Friends of Fishtown 5K course winds through Leland's neighborhoods and along the Leland River, starting and finishing in the heart of Fishtown. Gradual climbs and descents make this an ideal race for the serious runner or the whole family.

The Fishtown 5K will also be held virtually. The past two years we've discovered that there are many who'd always wanted to participate in the race but could never be here in July. Now, not only do our race participants come from far and wide, they will be celebrating Fishtown wherever they are.

Your 5K sponsorship helps ensure that Historic Fishtown remains publicly accessible and a vital link to Great Lakes maritime tradition and priceless family memories – now and forever.

Sponsorship Benefits	Presenting (2) \$2000	Buoy (6) \$1000	Whitefish \$500	Chub \$250
▶ Promotional Sandwich Board in Fishtown	●			
▶ Race Logo Sticker	●			
▶ Participant Packet	●	●		
▶ Press Releases	●	●		
▶ Race Bib	●	●	●	
▶ Facebook/Instagram	●	●	●	
▶ Logo on T-shirt Back	●	●	●	
▶ Web Registration Logo Link	●	●	●	●
▶ Promotional Posters	●	●	●	●
▶ Link on Fishtown Website	●	●	●	●
▶ Event Banner in Fishtown	●	●	●	●
▶ Fishtown E-newsletter	●	●	●	●
▶ Complimentary Registrations	4	3	2	1

\* Sponsors name, logo and/or website link will be included on the designated event items above.

\* Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.

# Friends of Fishtown 5K Sponsorship Contract

**THANK YOU** for helping preserve Fishtown with your sponsorship!

*Complete the following information as you want it to appear online and in print.*

Sponsor Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Social Media Accounts \_\_\_\_\_

Contact Name \_\_\_\_\_ Position \_\_\_\_\_

\*Email your high resolution vector business logo to: [smeyer@fishtownmi.org](mailto:smeyer@fishtownmi.org)

## Exclusive Sponsorships

\_\_\_\_\_ Presenting Sponsorship / \$2000

\_\_\_\_\_ Buoy Sponsorship / \$1000

## General Sponsorships

\_\_\_\_\_ Whitefish Sponsorship / \$500

\_\_\_\_\_ Chub Sponsorship / \$250

\_\_\_\_\_ Support Fishtown with a donation!

\$ \_\_\_\_\_

## FISHTOWN 5K | PAYMENT / AGREEMENT

Sponsorship benefits begin when this signed contract and full payment are received by Fishtown Preservation. We start promoting the 5K event on February 1<sup>st</sup>. All sponsorship contracts/payments must be received by May 13<sup>th</sup> to be included on the 5K sandwich board and poster and before being included in any social media or other promotions.

Mail Check: Payable to Fishtown Preservation – PO Box 721, Leland, Michigan 49654

Credit Card: Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

My sponsorship benefits are the only benefits I am entitled to. The Fishtown 5K race registrations to which I am entitled cannot be exchanged for merchandise. I agree to pay my selected sponsorship amount in full. Fishtown Preservation reserves all rights to design, conduct, produce and manage the Fishtown 5K, and my sponsorship grants no rights in these areas. By signing below, I acknowledge and accept the terms and conditions of this contract.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

## Examples of Sponsor Placements

