

# Friends of Fishtown 5K Sponsorship Contract

**THANK YOU** for helping preserve Fishtown with your sponsorship!

*Complete the following information as you want it to appear online and in print.*

Sponsor Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Social Media Accounts \_\_\_\_\_

Contact Name \_\_\_\_\_ Position \_\_\_\_\_

\*Email your high resolution vector business logo to: [smeyer@fishtownmi.org](mailto:smeyer@fishtownmi.org)

## Exclusive Sponsorships

\_\_\_\_\_ Presenting Sponsorship / \$2000

\_\_\_\_\_ Buoy Sponsorship / \$1000

## General Sponsorships

\_\_\_\_\_ Whitefish Sponsorship / \$500

\_\_\_\_\_ Chub Sponsorship / \$250

\_\_\_\_\_ Support Fishtown with a donation!

\$ \_\_\_\_\_

## FISHTOWN 5K | PAYMENT / AGREEMENT

Sponsorship benefits begin when this signed contract and full payment are received by Fishtown Preservation. We start promoting the 5K event on February 1<sup>st</sup>. All sponsorship contracts/payments must be received by May 13<sup>th</sup> to be included on the 5K sandwich board and poster and before being included in any social media or other promotions.

Mail Check: Payable to Fishtown Preservation – PO Box 721, Leland, Michigan 49654

Credit Card: Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_











































Name on Card \_\_\_\_\_ Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

My sponsorship benefits are the only benefits I am entitled to. The Fishtown 5K race registrations to which I am entitled cannot be exchanged for merchandise. I agree to pay my selected sponsorship amount in full. Fishtown Preservation reserves all rights to design, conduct, produce and manage the Fishtown 5K, and my sponsorship grants no rights in these areas. By signing below, I acknowledge and accept the terms and conditions of this contract.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

# Sponsorship Opportunities

Fishtown 5K sponsorships offer businesses, organizations and families a great promotional opportunity while also helping to ensure this special place remains publicly accessible and a vital link to Great Lakes maritime culture and traditions—now and forever.

Sponsorship Benefits	Presenting (2) \$2000	Buoy (3) \$1000	Whitefish \$500	Chub \$250
▶ Promotional Sandwich Board in Fishtown				
▶ Race Logo Sticker				
▶ Participant Packet				
▶ Press Releases				
▶ Race Bib				
▶ Facebook/Instagram				
▶ T-shirt Back				
▶ Web Registration Logo Link				
▶ Web Registration Name Link				
▶ Promotional Posters				
▶ Link on Fishtown Website				
▶ Event Banner in Fishtown				
▶ Fishtown E-newsletter				
▶ Complimentary Registrations				

*Sponsors name, logo and/or website link will be included on the designated event items above.*

Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.

## Examples of Sponsor Placements

