A VIRTUAL RACE TO SUPPORT FISHTOWN

JULY 17 - 31, 2021

13TH ANNUAL

FRIENDS OF

2021

THE RACE

PRESERVE ME



Sponsorship Opportunities

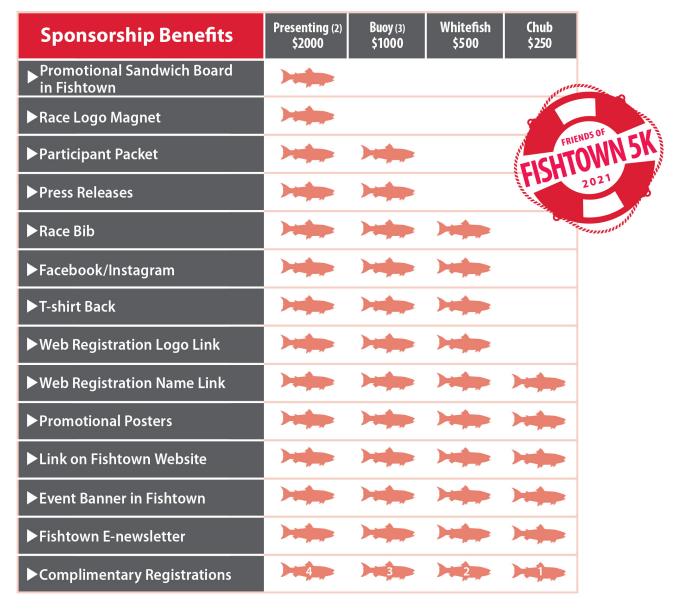
Friends of Fishtown 5K sponsorships offer businesses/organizations and families a great promotional opportunity — that also helps preserve Fishtown. For more information please contact: smeyer@fishtownmi.org

Sponsorship Opportunities

Our 13th annual race for Fishtown will be a virtual event, allowing participants physical distance while safely uniting in support of preserving historic Fishtown—the place, the stories and the Leland fishing tradition.

While we won't be able to gather together, we will be able to expand our reach to Fishtown lovers, far and wide! A virtual race allows participants to walk or run the race on their own time and in a place they choose. We will still be providing participant packets with t-shirts, running bibs and more, and we will be asking participants to engage with us through photos and social media. We anticipate 700+ participants, engaging new and returning participants to celebrate Fishtown in a safe and convenient way.

Fishtown Virtual 5K sponsorships offer businesses, organizations and families a great promotional opportunity while also helping to ensure this special place remains publicly accessible and a vital link to Great Lakes maritime culture and traditions—now and forever.



Sponsors name, logo and/or website link will be included on the designated event items above. Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.

Friends of Fishtown 5K Sponsorship Contract

THANK YOU for helping preserve Fishtown with your sponsorship! Complete the following information as you want it to appear online and in print.

| Sponsor Name | Date |
|---|--|
| Address | |
| Email | |
| PhoneWeb | site |
| Social Media Accounts | |
| Contact Name | Position |
| *Email your high resolution vector business logo to: sn | neyer@fishtownmi.org |
| Exclusive Sponsorships | General Sponsorships |
| Presenting Sponsorship / \$2000 | Whitefish Sponsorship / \$500 |
| Buoy Sponsorship / \$1000 | Chub Sponsorship / \$250 |
| | Support Fishtown with a donation! |
| | \$ |
| | and full payment are received by Fishtown Preservation. We start ip contracts/payments must be received by May 14 th to be included on the ded in any social media or other promotions. |
| Mail Check: Payable to Fishtown Preservation – PO Bo | x 721, Leland, Michigan 49654 |
| Credit Card: Card Number | Expiration Date |
| Name on Card | Zip Code Security Code |
| exchanged for merchandise. I agree to pay my selected | itled to. The Fishtown 5K race registrations to which I am entitled cannot be d sponsorship amount in full. Fishtown Preservation reserves all rights to K, and my sponsorship grants no rights in these areas. By signing below, I this contract. |
| Sponsor Signature | Date |

Examples of Sponsor Placements









