A VIRTUAL RACE TO SUPPORT FISHTOWN JULY 18 - 31, 2020

12TH ANNUAL



SEICHE HAPPENS

Seiche /sā(t)SH/: a temporary disturbance or oscillation in the water level of a lake or partially enclosed body of water.



Sponsorship Opportunities

Friends of Fishtown 5K sponsorships offer businesses/organizations and families a great promotional opportunity — that also helps preserve Fishtown.

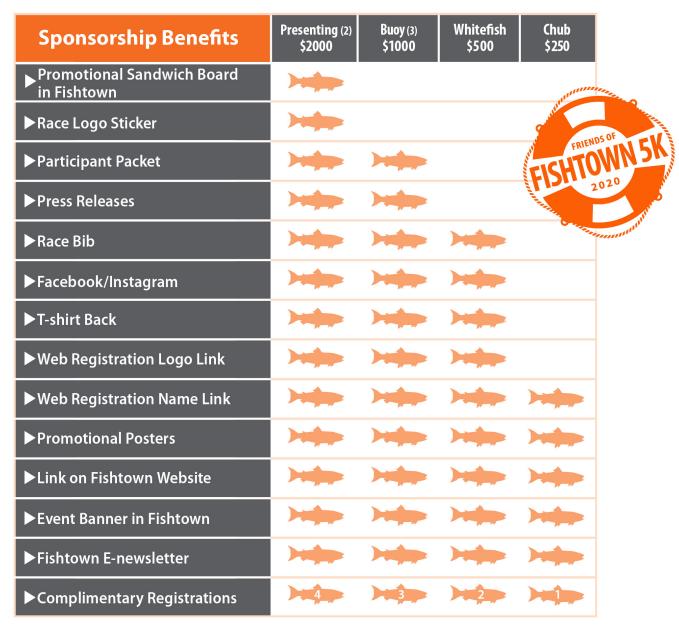
For more information please contact: smeyer@fishtownmi.org

Sponsorship Opportunities

Our 12th annual race for Fishtown will be a virtual event, allowing participants to practice social distancing while safely uniting in support of preserving historic Fishtown—the place, the stories and the Leland fishing tradition.

While we won't be able to gather together, we will be able to expand our reach to Fishtown lovers, far and wide! A Virtual Race allows participants to walk or run the race on their own time and in a place they choose. We will still be providing participant packets with t-shirts, running bibs and more, and we will be asking participants to engage with us through photos and social media. We anticipate 750+ participants, engaging new and returning participants to celebrate Fishtown in a safe and convenient way.

Fishtown Virtual 5K sponsorships offer businesses, organizations and families a great promotional opportunity while also helping to ensure this special place remains publicly accessible and a vital link to Great Lakes maritime culture and traditions—now and forever.



Sponsors name, logo and/or website link will be included on the designated event items above. Presenting and Buoy sponsorship opportunities are available on a first-come, first-serve basis.

Friends of Fishtown 5K Sponsorship Contract

THANK YOU for helping preserve Fishtown with your sponsorship! Complete the following information as you want it to appear online and in print.

Sponsor Name	Date
Address	
Email	
PhoneWeb	site
Social Media Accounts	
Contact Name	Position
*Email your high resolution vector business logo to: <u>sr</u>	neyer@fishtownmi.org
Exclusive Sponsorships	General Sponsorships
Presenting Sponsorship / \$2000	Whitefish Sponsorship / \$500
Buoy Sponsorship / \$1000	Chub Sponsorship / \$250
	Support Fishtown with a donation!
	\$
	and full payment are received by Fishtown Preservation. All May 31 to be included on the 5K poster and before being included x 721, Leland, Michigan 49654
	Expiration Date
Name on Card	
cannot be exchanged for merchandise. I agree to pay	citled to. The Fishtown 5K race registrations to which I am entitled my selected sponsorship amount in full. Fishtown Preservation mage the Fishtown 5K, and my sponsorship grants no rights in these terms and conditions of this contract.
Sponsor Signature	Date